

PrescientIQ™ Revenue Accelerator

Autonomous Labor as a Service (LaaS) for Mid-Market Enterprises

Executive Summary: PrescientIQ™ fundamentally transforms Go-To-Market operations from traditional SaaS software tools to an autonomous **Labor as a Service (LaaS)** workforce. Built on advanced enterprise agent architecture, it enables mid-market enterprises (\$20M–\$500M ARR) to execute end-to-end revenue workflows with enterprise governance.

Core Architecture: The "Sense → Decide → Act → Learn" Loop

PrescientIQ orchestrates a specialized 4-agent autonomous workforce designed to systematically optimize every stage of the revenue lifecycle:

AGENT	FOCUS AREA	CAPABILITIES & WORKFLOW
Prospecting Agent	ICP Targeting	Ingests buyer intent signals, CRM records, and web telemetry to continuously identify and score high-intent ICP targets.
Outbound Agent	Engagement	Drafts hyper-personalized, trigger-grounded, multi-channel sales engagement sequences.
Trial Conversion Agent	Mid-Funnel Optimization	Intervenes automatically when trial accounts stall prior to key value events, driving a modeled +38% lift in conversions.
Expansion Agent	Retention & Upsell	Analyzes post-sale product usage telemetry to flag cross-sell opportunities and trigger proactive churn mitigation.

Enterprise Governance & Platform Reliability

- **Governed Autonomy (Human-in-the-Loop):** While internal agent planning is fully autonomous, all externally visible actions (such as outbound email delivery) require explicit human approval.
- **Immutable Audit Ledger:** Every decision, prompt context, underlying rationale, and approval action is stored in an append-only audit trail.
- **Sub-2-Second Latency:** Delivers a **~1.6-second** coordinator-to-specialist cycle latency for responsive real-time execution.
- **CRM Precision:** Maintained against a target benchmark of **≥99.5% CRM accuracy index**.

Commercial Pricing Structure (Hybrid Model)

Our commercial structure combines a fixed annual baseline with transparent, action-based metered overages.

TIER / BILLING COMPONENT	INVESTMENT	BILLING FREQUENCY	DESCRIPTION & INCLUDED SCOPE
Onboarding & Implementation	\$15,000	One-time upfront	Dedicated tenant setup, IAM security configuration, cloud SQL audit ledger provisioning, and CRM signal pipeline integration. Production deployment in 5–15 days.
Annual Platform Baseline	\$120,000 / yr	Billed monthly (\$10,000/mo)	Full access to core platform, 4 dedicated AI agents (Prospecting, Outbound, Trial Conversion, Expansion), Coordinator runtime,

TIER / BILLING COMPONENT	INVESTMENT	BILLING FREQUENCY	DESCRIPTION & INCLUDED SCOPE
			HITL review queue, and base monthly workflow pool.
Variable Metered Action Overages	\$30,000 / yr (avg)	Metered monthly (\$2,500/mo avg)	Consumption-based overage charged solely for human-approved revenue execution tasks, tracked via deterministic audit ledger and pushed to enterprise billing.
Total Effective Value (Year 1)	\$165,000	Billed via Enterprise Marketplace	Includes onboarding, platform subscription, and estimated variable usage. 100% Enterprise Commitment Eligible.